

喜多方

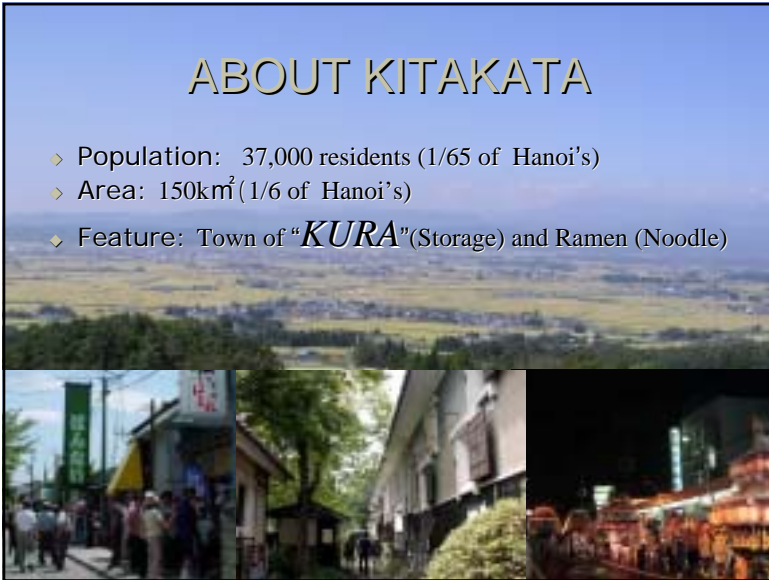
KI TA KATA

Background: Stencil for cloth dying



ABOUT KITAKATA

- Population: 37,000 residents (1/65 of Hanoi's)
- Area: 150km² (1/6 of Hanoi's)
- Feature: Town of "*KURA*" (Storage) and Ramen (Noodle)



“KURA” IN GENERAL

- ◆ Japanese Traditional Fireproof Storehouse
- ◆ Timbered Structure , Clay Wall
- ◆ Appropriate for long time storage



FEATURES OF KURA-S IN KITAKATA

- ◆ Number of *Kura-s*:
about 2600
- ◆ Rich in diversity
Various functions and designs.

Not only for storage but also for
HOUSING, COMMERCIAL,
CELLAR, WORKSHOP,
LAVATORY, etc.



FEATURES OF KURA-S IN KITAKATA



FEATURES OF KURA-S IN KITAKATA



FEATURES OF KURA-S IN KITAKATA

- ◆ Some of *Kura-s* in Kitakata were built of RED BRICKS



■ Sequence of “Kura-s”



KITAKATA PROJECT

- ◆ 1999-2001: Survey on ‘RESOURCES OF TOWN TOURISM’
- ◆ 2001: *KURA TOWN FORUM*
- ◆ 2002: ‘*Kura Misse Kitakata*’
- ◆ 2003: *Kura* study program in Elementary School
- ◆ 2004: Renovate *KURA* into Community room and UD Lab satellite base

SURVEY ON TOWN TOURISM

The Start of Kitakata Project

◆ PURPOSE

- To realize ‘Community Museum’ Concept
 - Tie in small activities & make the whole town just like one large Museum

◆ CONCLUSION

- There are so many historical sightseeing resources, but the community has not taken the best advantage of the resources.

KURA TOWN FORUM

- ◆ Presentation of our Urban Design Plan (RESOURCES OF TOWN TOURISM)
- ◆ Discussion With Local Residents.



KITAKATA PROJECT

Our Original Activity from 2002

- ◆ *Kura-s* as local resources for “*Machizukuri*” (community building)
- ◆ “What can we do for Kitakata?”

We told residents to apply for subsidy; they got it from Fukushima Prefecture.

We decided to start with

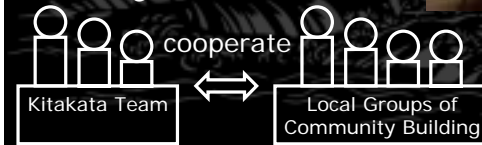
Experiment in “*Machizukuri*”

KITAKATA PROJECT

Our Original Activity from 2002

- Cooperation with local residents

-We have practiced *Machizukuri* with local groups for community building .



Member:
Shopkeeper
President of a company
Staff of local government
etc.

KURA MISSE KITAKATA

A Festival Utilizing Kura-s

- 蔵みっせ喜多方 =SEE OUR KURA-s!!
- 2002/11/8~10
- Experiment in Machizukuri

- Purpose **RecognaizeKura-s:** Kura map, Light Show
- Purpose **See & Listen to tales about Kura-s:**Tour of Kura s
- purpose **Utilize Kura-s:** Teahouse in Kura , (Concert in Kura)
- purpose **Familiarize with Kura-s:**
Community Museum, Exhibition of local talents
- purpose **Learn the History & Culture about Kura-s:**
Exhibition of photographs, Picture Card Show, Sake Tasting

蔵みっせ喜多方contents

KITAKATA KURA MAP

- ◆ This map not only includes *Kura-s* but also introduce Culture & Tales related to *Kura-s* in Kitakata.
- ◆ This map introduces Shops & Houses that open themselves as ‘Community Museums’.



Community Museums

- ◆ Resident displays their treasures in their shops and houses as museum.
- ◆ People go around mini museums to enjoy residents' culture and treasures.



KURA-ZASHIKI Projects

- ◆ *Kura-zashiki*; *Kura* used as Housing
- ◆ In "*Kura Misse*", we use it as a place for
Tour of *Kura-s*,
Picture Card Show,
Sake Tasting and so on...



KURA study program in School

- ◆ Worked together with Kids and Teachers in *KURA* study program
- ◆ Final presentation was held in a *KURA*
- ◆ From Kids to Adults discussed *Kura-s* and their town



Renovate KURA into Community room and UD lab base

- ◆ "*YORIAISYO*" (community room) opened in July 2004.
- ◆ This *KURA* had not been utilized before.



Renovate KURA into Community room and UD lab base

- ◆ 1F: community meeting room and tourist information center
- ◆ 2F: UD lab base and meeting room for local group-s of community building



come on!

おわり